

# Leo Vershel

## Recent Honors Graduate from Chapman University

(650) 730-0484

leo@vershel.com

Palo Alto, CA

linkedin.com/in/leo-vershel/

### Summary/Objective

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Creative, outgoing, and motivated recent college graduate with a variety of experience in both technical and nontechnical fields. Innovative, inquisitive, and always ready to solve problems. A talented writer with a knack for communication.

My objective is to secure a position at a gaming company where I can utilize my knowledge of both technical and nontechnical fields to be an effective bridge between engineering and design teams, focusing on areas such as tools engineering and a variety of styles of game design.

### Skills

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- C#, Python, Tableau, SQL, R, Data Analytics & Modeling
  - Check out my portfolio at [leovershel.com](http://leovershel.com)
- Economic Analysis, Creative & Expository Writing, Marketing, Research

### Education

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**CHAPMAN UNIVERSITY** | Orange, CA

**Bachelor of Arts in Economics, Minor in Data Analytics**

*Member of the Chapman University Honors Program*

### Work Experience

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#### MARKETING ANALYST CONSULTANT

Palantir | Palo Alto, CA | **June 2022 - August 2022**

- Worked as a marketing analyst consultant for Palantir Technologies in conjunction with their communications team to analyze and retrofit an ongoing media campaign with the aim of growing brand recognition among a younger population.
- Designed a media campaign with the intent to spearhead Palantir's emerging operations in Japan and Korea.
- Synthesized information and opinions—including my own—from throughout the communications team into comprehensive write-ups regarding specific problems, for example; which podcast to work with for an interview of the CEO.

#### PRIVATE EQUITY INTERN

IEQ Capital | Foster City, CA | **June 2021 – August 2021**

- Worked at IEQ Capital, a Registered Investment Advisor with \$11B AUM, as an intern under a partner and with a team of both associates and senior associates; I quickly learned to give pitches and evaluate funds with the goal of using those skills to flesh out the IEQ asset pipeline.
- Assisted my team in the acquisition of new clients and in the management of existing client portfolios through both client and asset research as well as portfolio analysis.
- Performed research on new funds with the potential to enter the IEQ investment pipeline helping to provide clients with preeminent private equity opportunities.

#### ASSISTANT PRODUCER

Santoki Productions | San Francisco, CA | **May 2020 – September 2020**

- Assisted Grace Khang, the founder of Santoki Productions, in the production of the ABC 20/20 special The Stanford Murders.
- Performed research, interviews, transcriptions, photographic journalism, and more with the aim of gathering and synthesizing information to best serve the production.
- Assisted on set and in various production projects throughout the actual filming process filling gaps in a wide variety of roles.